



# Core launches amigo, its new eSim services for international travellers

Core Group, a leading mobile distributor, is proud to announce the launch of its new eSIM service, amigo, designed to provide international travellers with a convenient and cost-effective way to stay connected.

Core is launching amigo in collaboration with its partner and travel expert We Know London at London’s Heathrow Airport, the United Kingdom’s busiest airport and gateway for millions of travellers arriving in the UK and Europe, it’s the perfect strategic location to promote amigo.

With amigo, travellers can avoid the hassle of removing their home country SIM card and are not limited to a single local network for coverage, as amigo connects to the best local network available for their location.



amigo initially offers three simple data bundles, and travellers can choose between a UK only option or a Europe wide service, depending on their travel plans and data needs. Core will soon be adding bundles to cover the rest of the world’s most popular travel destinations. The amigo app can be simply downloaded from both the App Store and Google Play.

‘We’re excited to introduce amigo eSIM to international travellers in conjunction with our travel partner, We Know London. Our aim is to provide an easy to use and cost-effective solution for staying connected while abroad. We’re excited about the growth opportunities eSims will bring and are thrilled to start by targeting the global traveller market, which is a natural early adaptor of eSims.” said **Core Group CEO, Tony Greaves**.

eSIMs are set to revolutionise the way travellers access data while abroad and amigo delivers a user-friendly service and ensures no surprise roaming charges. It’s the perfect companion for anyone arriving in the UK or travelling around Europe.

**For more information about amigo eSIM, please visit: [www.amigosim.com](http://www.amigosim.com)**